



Media Contact: Stephanie Baron, Wayne County
Film Office Contact: Mike Mosallam

Phone: 313-967-1039
Phone: 313-224-5423

Press Release

Jan. 4, 2011

Program to showcase young talent working in film & television

DETROIT, MI – *Reel Jobs, Real Proud, Reel Wayne County*, a public service program initiated by Wayne County Executive Robert A. Ficano, designed to highlight and promote the talent and passion of young Wayne County residents working in the local film and TV industry is currently accepting on-line professional quality video submissions for showcase on the Wayne County Film Office website. Any individuals (both union and non-union) or group organizations that are providing or have provided crew or support services to the local industry are encouraged to submit a one minute or less video for consideration. (Videos by Actors will NOT be reviewed)

The *Reel Jobs, Real Proud, Reel Wayne County* program is designed to provide local players with a place to tell their stories and experiences while also promoting their services to the industry at large. Furthermore, this program cultivates and fosters film and TV growth and expansion in the Southeast Michigan region, furthering our job creation goals while spotlighting our young people.

All professional quality video entries must be submitted through YouTube—
YouTube video links should be emailed to Mike Mosallam, Director of the Wayne County Film Office at mike@reelwc.com for further review.

All video submissions must use the following technical specifications:

- QuickTime Movie File (.mov)
- Size: 1280 x 720
- 720p or 1080p HD
- Codec:
 - Apple Pro-Res 422 HQ
 - Apple ProRes 422
 - H2.64
- **Duration: One Minute or Less**

About the Wayne County Film Office:

The Wayne County Film Office was created in 2008 to assist and attract incoming production companies and independent producers with all of their project needs. We are able to help facilitate anything from office and hotel space to location scouting and permitting as well as crew and vendor placement. We leverage our resources and highlight all that we, as the largest county in the state of Michigan, have to offer the film industry. We are a "one-stop shop" for any and all filming needs. Our goal is to diversify our economy, promote growth, and create jobs in this region.

For further eligibility requirements as well as program submission and technical information please visit www.ReelWC.com

###